

**DELEGATED POWERS REPORT NO.****1765****SUBJECT:****Control sheet**

**All of the following actions MUST be completed at each stage of the process and the signed and dated report MUST be passed to the Governance Service for publishing**

<b>All reports</b>		
1. Governance Service receive draft report	Name of GSO Date	Jeremy Williams 24/05/12
2. Governance Service cleared draft report as being constitutionally appropriate	Name of GSO Date	Jeremy Williams 24/05/12
3. Finance clearance obtained ( <i>report author to complete</i> )	Name of Fin. officer Date	Jane Fitzgerald 22/05/2012
4. Staff and other resources issues clearance obtained ( <i>report author to complete</i> )	Name of Res. officer Date	Not applicable
5. Strategic Procurement clearance obtained ( <i>report author to complete</i> )	Name of SPO Date	Not applicable
6. Legal clearance obtained from ( <i>report author to complete</i> )	Name of Legal officer Date	Phillipa Dieobi 1/5/12
7. Policy & Partnerships clearance obtained ( <i>report author to complete</i> )	Name of P&P officer Date	Julie Pal for Andrew Nathan 02/05/12
8. Equalities & Diversity clearance obtained ( <i>report author to complete</i> )	Name of officer Date	Julie Pal 02/05/12
9. The above process has been checked and verified by Director, Head of Service or Deputy	Name Date	Lucy Shomali 13/05/2012
10. Signed & dated report, <u>scanned or hard copy</u> received by Governance Service for publishing	Name of GSO Date	Paul Frost 07/08/12
11. Report published by Governance Service to website	Name of GSO Date	Paul Frost 07/08/12
12. Head of Service informed report is published	Name of GSO Date	Paul Frost 07/08/12
13. Expiry of call-in period	Date	N/A
14. Report circulated for call-in purposes to Business Management OSC members & copied to Cabinet Members & Head of Service	Name of GSO Date	N/A

## ACTION TAKEN BY CABINET MEMBER (EXECUTIVE FUNCTION)

<b>Subject</b>	<b>Grant to Cricklewood Homeless Concern</b>
<b>Cabinet Member</b>	Cabinet Member for Customer Access and Partnerships Leader of the Council
Date of Decision	29 June 2012
Date of decision comes into effect	29 June 2012

<b>Summary</b>	This report seeks approval of a grant to Cricklewood Homeless Concern (Cricklewood Homeless Trading Ltd)
Officer Contributors	Jodie Yandall, Programme and Skills Manager
Status (public or exempt)	Public
Wards affected	Not applicable
Enclosures	None
Reason for exemption from call-in (if appropriate)	Not applicable

Contact for further information: Jodie Yandall , Programme and Skills Manager , Strategic Planning and Regeneration (020 8359 7975)

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## **1. RELEVANT PREVIOUS DECISIONS**

1.1 None

## **2. CORPORATE PRIORITIES AND POLICY CONSIDERATIONS**

2.1 The relevant corporate priorities and policy considerations which will be progressed by the Connecting Places and People project that will be delivered through Cricklewood Homeless Concerns are as follows:

- Corporate Plan 2012-2013 priority of 'A Successful London Suburb' and the strategic objective under this priority *to sustain Barnet as a successful place through regeneration and promoting enterprise and employment*.
- A Sustainable Community Strategy for Barnet 2010–2020 priority of a Successful London Suburb and the objective under this of *supporting enterprise (including town centres)*.

2.2 In addition, the Connecting Places and People Project will:

- **Tackle the quality of the public realm** (e.g. support the emerging day and evening town centre economy by working with the council on improving the public realm and overall pedestrian experience, and making it accessible in the widest sense).
- **Provide support for local traders and businesses** (e.g. Developing and establishing Cricklewood as a place that visitors want to spend time in, connecting people, businesses and places north-south of Edgware road)
- **Maximise marketing and promotional activity** (e.g. with promotion and investment in the town centre with events, marketing and retail training programmes, vacant unit initiatives and shop front improvements).
- **Support young people** (e.g. through existing partnerships, offer apprenticeship and job placement programme services to young people including those wishing to be business entrepreneurs).

## **3. RISK MANAGEMENT ISSUES**

3.1 The London Borough of Barnet is the body accountable for £1,676,625 awarded to the Connecting Places and People Project from the Mayor's Outer London Fund. The Agreement for the Provision of Funding issued by the Greater London Authority sets out conditions for the receipt of the funds, including those relating to financial accountability and monitoring.

3.2 The grant to Cricklewood Homeless Concern in the sum of up to £40,000 to fund a Project Co-ordinator over a two-year period is considered to be a prudent method of channelling costs associated with the Connecting Places and People Project to that organisation, since any grant will be subject to the Council's own grant conditions. This will enable the Council to appropriately account for funding distributed in connection with the Project. In addition, it will aid both parties' compliance with the conditions set out in the funding agreement with the GLA.

#### **4. EQUALITIES AND DIVERSITY ISSUES**

- 4.1 Under the Equality Act 2010 the Council and all other organisations exercising public functions on its behalf are required when doing so to have due regard to the need to (i) eliminate discrimination, harassment, victimisation and any other conduct that is prohibited by or under the Act; (ii) advance equality of opportunity between those with a protected characteristic and those without; (iii) promote good relations between those with a protected characteristic and those without.
- 4.2 The actions and work streams of the Connecting Places and People Project support an aspiration to create the right environment for a vibrant and viable town centre that is accessible to and inclusive for all through the following measures:
- **Inclusive town centre design** - The Project aims to improve the design of the Cricklewood town centre to ensure that people with different level of mobility will be able to easily access local facilities.
  - **Recognising the diversity of the area** - Cricklewood has a rich diversity with communities interacting with each other, sharing and learning from each other. The Project will capitalise on the Town Centre's ethnic diversity for example, by holding an annual Cricklewood Silk Road Festival (food feast, fashion, music, art inter-trading).
  - **Inclusive participation** – the Project will develop wider partnership and participation by working alongside schools and colleges, local residents, traders and other local stakeholders to revitalise the town centre by raising the morale of the small independent retailers suffering from the effects of large nearby out of town shopping opportunities.

#### **4.3 Equal opportunities policy**

Each partner involved in the delivery of the Project has an equal opportunities policy which is regularly reviewed and updated. For the purpose of this project, partners will all be made aware of Barnet Council's Equalities Policy and be required to work to it. Any conditions of the proposed grant will require the recipient to observe all relevant statutory requirements including those relating to employment practices and non-discrimination.

#### **5. USE OF RESOURCES IMPLICATIONS (Finance, Procurement, Performance & Value for Money, Staffing, IT, Property, Sustainability)**

- 5.1 The funding awarded to the Connecting Places and People Project from the Mayor's Outer London Fund includes up to £40,000 to cover the cost of a Project Co-ordinator over a two-year period (1<sup>st</sup> April 2012 to 31<sup>st</sup> March 2014). Therefore there will be no cost to the Council. Project costs will be claimed by the Council from Design for London (for the Greater London Authority) on a quarterly basis (in arrears).

#### **6. LEGAL ISSUES**

- 6.1 Local Authorities have wide powers under the wellbeing powers of Section 2 of the Local Government Act 2000, to take any steps which they consider are likely to promote or improve the economic, social or environmental well-being of their local community including to give grants to third parties to undertake a wide range of activities for the benefit of their local area and to improve the quality of life of local residents, businesses and those who commute to or visit the area.
- 6.2 The Council and Cricklewood Homeless Concern are to enter into an agreement to document the conditions for the use of the grant and as the project will be delivered with the benefit of the funds received from the GLA, the Council must ensure that the applicable terms and conditions from the central government grant are built into the agreement between the parties.

## **7. CONSTITUTIONAL POWERS**

- 7.1 The Council's Constitution in paragraph 3.2 of part 3 (Responsibility for Functions) states that the Cabinet Member for Customer Access and Partnerships can approve grants to voluntary and community organisations up to the value of £20,000 per annum

## **8. BACKGROUND INFORMATION**

### **8.1 Mayor's Outer London Fund**

The Mayor's Outer London Fund is part of a major package of investment which aims to boost local high streets, deliver growth, new jobs and improve lives. Successful bids for Round 2 were announced in January 2012. LB Barnet was successful in securing funding of £1,074,060 for North Finchley and £1,676,625 for Cricklewood, with an element of match funding.

### **8.2 Connecting Places and People Project (Cricklewood)**

Supported with funding of £1,676,625 from the Mayor's Fund (with an additional £591,750 match funding), the Connecting Places and People Project aims to take a coherent and joined up approach to improving the physical appearance of the Cricklewood town centre and to focus on the skills and marketing required to enable traders, businesses and the community to build on existing momentum and emerging opportunities, thus ensuring the Cricklewood town centre's continuing economic prospects and vitality. The project is supported by local residents, traders, local police, community organisations and the London Boroughs of Barnet, Brent and Camden.

### **8.3 Cricklewood Homeless Concern**

Set up in 1983, Cricklewood Homeless Concern is a charity (Charity No. 1097475) based in Cricklewood. The Charity's vision is to do everything in its power to:

- enable vulnerable people to live independent lives whilst being fully integrated within the community
- support those who are not able to access mainstream services
- become a centre of excellence for social inclusion and civic renewal

The charity has a trading arm, Cricklewood Homeless Trading Ltd.

**8.4 Cricklewood Improvement Programme**

Formally launched in July 2011, the Cricklewood Improvement Programme is led by Cricklewood Homeless Concern and is made up of local residents from the Cricklewood area, Cricklewood businesses and representatives of the London Boroughs of Barnet, Brent and Camden. Cricklewood Homeless Concern under its trading arm Cricklewood Homeless Trading Ltd will be the umbrella body for Cricklewood Improvement Programme activity. The Programme's aims are as follows:

- To protect and improve the viability and vitality of Cricklewood,
- To identify needs and drive initiatives forward
- To instigate joint-working between the three boroughs of Barnet, Brent and Camden

**. 8.5 Proposed grant**

The proposed grant of up to £20,000 per annum to Cricklewood Homeless Concern (Cricklewood Homeless Trading Ltd) is to fund the post of a Project Co-ordinator to be employed by Cricklewood Homeless Concern to: a) support the Cricklewood Improvement Programme steering group to build the capacity and resources of the Programme, making it an able, credible local agency and b) work with local residents and the local business community to bring about positive social, economic and cultural change to Cricklewood.

**9. LIST OF BACKGROUND PAPERS**

9.1 None

**10. DECISION OF THE CABINET MEMBER(S)**

**I authorise the award of up to £20,000 (2012/13) and up to £20,000 (2013/14) to Cricklewood Homeless Concern (Cricklewood Homeless Trading Ltd) subject to the Council's Standard Conditions of Grant Aid.**

**Signed**

Cabinet Member for Customer Access and Partnerships

**Date** 29 June 2012

**Signed** Leader of the Council

**Date** 29 June 2012